

WORLD TOURISM FORUM LUCERNE

List of participants

April 23 - 24, 2009

Last Name	First Name	Function / Company	Headquarter Company	Workshop
Ali	Nabil	Head of Tourism Department, Tourism Institute, Public Authority for Applied Education and Training (PAAET)	Kuwait	Destinations
Arnet	Beat	Lecturer in Economics Lucerne School of Business, Lucerne University of Applied Sciences and Arts	Switzerland	Rail
Balsiger	Jürg	Director Mount Stanserhorn	Switzerland	Hotels/Resorts
Barbey	Alain	CEO Cisalpino	Switzerland	Rail
Barth	Prof. Martin	General Manager WTFL	Switzerland	
Becker	Alfred N.	Lucerne Events, President of the Management Board WTFL	Switzerland	
Biltaji	His Excellency Senator Akel E.	Chairman Tourism & Heritage Committee, Jordan	Jordan	Destinations
Bouttemy	Virginie	SNCF	France	Rail
Breitenmoser	Andreas	Member of Board of Directors and School Managing Board, Director of Marketing and Finance, IMI University Centre, International Hotel Management Institute	Switzerland	
Bremer	Dr. Jörg	Correspondent Frankfurter Allgemeine Zeitung	Germany	
Bruckert	Alex	Director Zentralschweizerische Handelskammer	Switzerland	
Büchel	Roland	Managing Director Liechtenstein Tourism	Principality of Liechtenstein	Destinations
Bucher	Daria	Student Lucerne School of Business, Lucerne University of Applied Sciences and Arts	Switzerland	Destinations
Büeler	Xaver	Dean Lucerne School of Business, Lucerne University of Applied Sciences and Arts	Switzerland	Destinations
Bumann	Frank	Managing Director Zürich Tourism	Switzerland	Aviation/Airports
Bürki	Heinz	Director IMI University Centre, International Hotel Management Institute	Switzerland	
Burns	Prof. Peter M.	Director Centre for Tourism Policy Studies, University of Brighton	United Kingdom	Destinations
Bütikofer	Martin	Head of Regional Passenger Traffic Swiss Federal Railways SBB	Switzerland	Rail
Büttler	Adelbert	CEO Bucherer Group	Switzerland	
Cheli	Maurizio	Chief Test Pilot Alenia Aeronautica	Italy	
Chiesa	Thea	Head of Aviation, Travel and Tourism Industry World Economic Forum, Advisory Board WTFL	Italy	Hotels/Resorts
Cho Montoya	Marina	Director of the School of Mass Communication University of San Martín de Porres, Lima	Peru	
Chon	Prof. Kaye	Director of School of Hotel & Tourism Management at The Hong Kong Polytechnic University, Advisory Board WTFL	China	Hotels/Resorts
Clasen	Lars	CEO Deutsche Seereederei GmbH	Germany	Destinations
Colombo-Lecomte	Marylise	Manager of Indirect Sales SNCF	France	Rail
Conzelmann	Markus	General Manager Radisson BLU Hotel Lucerne	Switzerland	Hotels/Resorts
Danielli	Prof. Dr. Giovanni	Lecturer Institute of Tourism, Lucerne University of Applied Sciences and Arts	Switzerland	Rail
de Jong	Peter	Senior Partner TTSI, Travel and Tourism Strategies	Thailand	

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de Muynck	Stefan	Director Financial Times Group	Switzerland/United Kingdom	
Delorme	Pascal	Vice President for Sales, Marketing and Information Systems SNCF	France	Rail
Drexler	Thomas	Vice President Regional Sales Deutsche Bahn AG	Germany	Rail
Ehrat	Ariane	CEO Tourism Organisation Engadin St. Moritz	Switzerland	Destinations
Eichenberger	Beat	Editor-in-chief travel manager	Switzerland	
Erni	Fritz	Lucerne Hotels, Management Board WTFL	Switzerland	Hotels/Resorts
Estermann	René	CEO myclimate	Switzerland	Aviation/Airports
Faugère	Mireille	CEO for long distance passengers and services and Member of the Board SNCF	France	Rail
Feuring	Berno-H.	Sr. Chairman & CEO Feuring Hotelconsulting GmbH	Germany	
Flik	Harm	Support Manager Marketing & Communications PricewaterhouseCoopers Ltd.	Switzerland	Hotels/Resorts
Frick	Dott. Arno	Ropeways Autonome Provinz Bozen Südtirol	Italy	Destinations
Friedemann	Dr. Bartu	Tourism Editor Neue Zürcher Zeitung	Switzerland	
Gallegos	Iván	Student Lucerne School of Business, Lucerne University of Applied Sciences and Arts	Switzerland	Destinations
Gaukler	Joseph E.	Executive Director UBS Portfolio Manager - European Hotel Fund	USA	
Gerlach	Siegfried	CEO Siemens Switzerland	Switzerland	Rail
Gittens	Angela	Director General ACI World	Switzerland	
Grob	Ronald	Director Hotel Château Gütsch	Switzerland	Hotels/Resorts
Haas	Stefan	Head of Marketing Switzerland Swiss Federal Railways SBB	Switzerland	Rail
Häfliger	Werner	Tourism Forum Lucerne, Management Board WTFL	Switzerland	
Hartmann	Dr. Michael W.	Senior Vice President Corporate Sales Hospitality Siemens	Germany	Hotels/Resorts
Heuberger	Angelo	Editor-in-chief Travel Inside	Switzerland	
Heymann	Eric	Vice President Deutsche Bank Research	Germany	
Hirunraks	Prof. Dr. Anek	Research Professor Rangsit University, Bangkok	Thailand	Destinations
Huet	Pascal	Director for Market Strategy, Market Research and Forecasts Airbus	France	Aviation/Airports
Hui	Po Chun	Student School of Hotel & Tourism Management at The Hong Kong Polytechnic University	China	Hotels/Resorts
Hung	Wing Sze	Student School of Hotel & Tourism Management at The Hong Kong Polytechnic University	China	Hotels/Resorts
Hürlimann	Peter	Vice-Chairman Connection Tourism Forum Lucerne30	Switzerland	Hotels/Resorts
Iten	Benno	Director Sales and Member of the Management Kuoni Switzerland	Switzerland	Outgoing
Jaggy-Kaufmann	Prof. Sabine	Dean Lucerne University of Applied Sciences and Arts	Switzerland	
Janoschka	Dr. Anja	Senior Researcher Lucerne School of Business, Lucerne University of Applied Sciences and Arts	Switzerland	
Jasiński	Jacek	Director Hotele Warszawskie Syrena	Poland	Hotels/Resorts
Johansson	Dr. Bjørn	Chairman and CEO Dr. Bjørn Johansson Associates Inc.	Switzerland	Outgoing
Juen	Dr. Christoph	CEO hotelleriesuisse	Switzerland	Hotels/Resorts
Kamer	René	CEO RailAway AG	Switzerland	Rail
Kämpf	Richard	Head of the Tourism Department State Secretariat for Economic Affairs SECO	Switzerland	Destinations
Kauer	Michael	Head of Consulting Schweizerische Gesellschaft für Hotelkredit SGH	Switzerland	Hotels/Resorts
Keiser	Urs M.	Project Director BHP Hanser und Partner AG	Switzerland	Destinations
Kerkloh	Dr. Michael	CEO & President Flughafen München GmbH	Germany	
Kern	Thomas E.	CEO Unique (Flughafen Zürich AG)	Switzerland	Aviation/Airports
Klaus	Marcel	CFO Swiss International Air Lines Ltd.	Switzerland	Aviation/Airports

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Klühspies	Dr. Johannes	Divisional Head of the Mobility Competence Centre Institute of Tourism, Lucerne University of Applied Sciences and Arts	Switzerland	Rail
Knecht	Thomas	Chairman Knecht Holding AG	Switzerland	Destinations
Küng	Benno	Director Tourism Bucherer LTD	Switzerland	Outgoing
Landolt	Irene	Head of International Passenger Traffic Swiss Federal Railways SBB	Switzerland	Rail
Lebedev	Alexander E.	Chairman of the Board of Directors, JSC National Reserve Corporation	Russia	
Lehmann	Simon	CEO Interhome AG	Switzerland	Hotels/Resorts
Lengefeld	Klaus	Senior Advisor Sustainable Tourism gtz - Deutsche Gesellschaft für technische Zusammenarbeit	Germany	Hotels/Resorts
Leser	Stefan	CEO Kuoni Switzerland	Switzerland	
Leskin	Anna	Reporter Global Media & Publishers	Switzerland	
Leuzinger	Hans J.	President Swiss Federation of Travel Agencies	Switzerland	Aviation/Airports
Lipman	Geoffrey	Assitant Secretary-General UNWTO, Advisory Board WTFL	United Kingdom	
Lütolf	Mario	Director Swiss Tourism Federation	Switzerland	
Lyck	Lise	Center for Tourism and Culture Management, Copenhagen Business School	Denmark	Hotels/Resorts
Major	Alex	Executive Director Green Flight Initiative	USA	Aviation/Airports
Mason	Florence	Executive Director Mekong Tourism Coordination Office (MTCO)	Thailand	Destinations
Mattli	Anton	CEO Swiss Estate Invest AG	Switzerland / USA	Hotels/Resorts
Mebold	Barbara	Assurance TIS, Manager PricewaterhouseCoopers AG	Switzerland	Hotels/Resorts
Meier	Lucas	Director Real Estate Asset Management Credit Suisse	Switzerland	Destinations
Meyer	Andreas	CEO Swiss Federal Railways SBB, Advisory Board WTFL	Switzerland	
Monti	Franco	Partner, Leader Strategy & Operations PricewaterhouseCoopers Ltd.	Switzerland	Rail
Müller-Pietralla	Wolfgang	Head of Future Affairs Volkswagen	Germany	Destinations
Nour	Fathi	Chairman The Egyptian Hotels Association	Egypt	Outgoing
Ortlepp	Rainer	Director Marketing and Communications Deutsche Seereederei GmbH	Germany	Hotels/Resorts
Pérès	Jean-Gabriel	CEO Mövenpick Hotels & Resorts	Switzerland	
Perren	Marcel	Director Lucerne Tourism Ltd., Management Board WTFL	Switzerland	
Pleshakov	Alexander	CEO Transaero Airlines	Russia	Aviation/Airports
Pollard	Duncan	Director Conservation Practice and Policy, WWF International	Switzerland	
Poonoosamy	Vijay	Vice President - International Affairs Etihad Airways	United Arab Emirates	Aviation/Airports
Puetz-Willems	Maria	Editor in Chief hospitalityInside.com	Germany	Hotels/Resorts
Reiterer	Michael	Head of Delegation, Delegation of the European Commission to Switzerland	Switzerland	
Rodrigues	Christopher	Chairman Visit Britain	United Kingdom	Destinations
Rothwell	Peter	CEO Kuoni Travel Holding Ltd	Switzerland	
Rudolf	Edwin	Chairman Connection Tourism Forum Lucerne30	Switzerland	
Salem	Bassam	CEO Middle East & India EFG Bank	Switzerland	Destinations
Sardinha	Carlos	Managing Director Europcar AMAG Services AG, Advisory Board WTFL	Switzerland	Aviation/Airports
Sawiris	Samih	Chairman & CEO Orascom Development Holding, Advisory Board WTFL	Egypt	

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Schulthess	Stefan	Director The Lake Lucerne Navigation Company SGV	Switzerland	
Selg	Caspar	Foreign Editor Swiss Radio DRS	Switzerland	
Simiyu	Fred	General Manager Sales and Marketing The Kenyatta International Conference Centre	Kenya	Outgoing
Smith	Mark	Director of Tourism and Corporate Communications Bournemouth Tourism	United Kingdom	Destinations
Solórzano Hernández	Emilio	Prof. of the doctorate of Public Relations University of San Martín de Porres, Lima	Peru	
Sonderegger	Roger	Senior Researcher Institute of Tourism, Lucerne University of Applied Sciences and Arts	Switzerland	Aviation/Airports
Steinegger	Franz	President Swiss Tourism Federation, Advisory Board WFTL	Switzerland	
Stettler	Prof. Dr. Jürg	Head Institute of Tourism, Lucerne University of Applied Sciences and Arts	Switzerland	Destinations
Stofer	Dr. Elisabeth	Chairman APOSTROPH AG, Translations	Switzerland	
Suter	Daniel	Director Swiss Museum of Transport	Switzerland	
Szadurski	Krzysztof	Chairman Hotele Warszawskie Syrena	Poland	Hotels/Resorts
Talwar	Rohit	CEO Fast Future	United Kingdom	
Thoma	Gaudenz	CEO Graubünden Ferien	Switzerland	Aviation/Airports
Tomasevic	Amelia	CEO Zagreb Tourist Board	Croatia	Destinations
Tonbul	Hasan	CEO Diana Travel	Turkey	Destinations
Tsibouris	Leonidas	General Manager TEMES	Greece	Hotels/Resorts
Tuen	Chun Tung	Student School of Hotel & Tourism Management at The Hong Kong Polytechnic University	China	Aviation/Airports
van der Kolk	Gijsbrecht	Student Lucerne School of Business, Lucerne University of Applied Sciences and Arts	Switzerland	Outgoing
Vieregge	Dr. Michael	Senior Lecturer IMI International Management Institute	Switzerland	Hotels/Resorts
Vierling	Stefan	Senior Vice President Mondial Assistance (Schweiz)	Switzerland	
Villiger	Dr. med. Beat	CEO Schweizer Paraplegiker-Zentrum Nottwil	Switzerland	
Vollmer	Peter	Director Swiss Association of Public Transport	Switzerland	Rail
Wagenseil	Prof. Urs	Divisional Head of the Tourism Competence Centre Institute of Tourism, Lucerne University of Applied Sciences and Arts	Switzerland	Destinations
Wairimu	Catherine	Conference Sales Executive The Kenyatta International Conference Centre	Kenya	Outgoing
Walter	Dr. Amybel	Director of Extension and Projection University of San Martín de Porres, Lima	Peru	
Weber	René	Analyst Luxury Goods/Food & Beverage Bank Vontobel AG	Switzerland	Outgoing
Widmer	Walter	Director Tourism Bucherer LTD	Switzerland	Outgoing
Wittwer	Jürg	CEO Mondial Assistance (Schweiz)	Switzerland	Outgoing
Wong	Wa Chi	Student School of Hotel & Tourism Management at The Hong Kong Polytechnic University	China	Hotels/Resorts
Wyrtsch	Matthias	Canton of Lucerne	Switzerland	
Zuber	Dr. Christof A.	CEO Hotelplan Group, Advisory Board WFTL	Switzerland	Outgoing

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